

## Agenda

The business	The financial year	Salient	South African	Macro
	in review	features	labour laws	trends
of Adcorp	Strategic	Opportunities/	Our	International
	response	vision	advantages	strategy
			Financial overview	Management priorities
			Outlook and prospects	Questions and discussion

### The business of Adcorp



# Global staffing and workforce management business

Workforce

Level 2 BBBEE

>100 000 Managed workforce



>4 000 Permanent employees

Places people into permanent, contract and flexible jobs

#### **Established**



Founded in 1975 Listed 1987



Revenue R15,6BN



15% Market share
in core South African market

#### **Geographic focus**



# As a Group we strive to enrich the lives of all our stakeholders

- Best of breed business practices
- Highest standards of corporate governance
- Quality service through operational excellence
- Innovative product and service solutions
- Focused socioeconomic development initiatives and training programmes

#### **Services and solutions**



Bulk and contingency



Permanent employment services



Professional IT services



Managed services provider



Digital service



Functional outsourcing



Training



Candidate benefits

### The financial year in review

- Substantial changes to South African labour laws
- Resultant loss of business
- Extensive litigation at shop floor level emanating from new laws
- Relatively stagnant economic conditions
- Slow growth in overall employment
- Downturn in the commodity cycle (oil price)
- Difficult cash collections environment
- Volatile Rand reporting currency
- Extremely challenging debt markets
- Decline in the Adcorp share price

# Key challenges



#### **South African labour laws**

From a call to ban in 2009	to mobilising as major lobbyists	<ul> <li>CAPES mobilised         (Adcorp the driving force)</li> <li>Adcorp Employment Index</li> <li>Participation at NEDLAC</li> <li>Media campaign around the facts</li> <li>Panel debates / TV debates</li> <li>Published         "The New Divide"</li> <li>BLSA / MLC / BUSA / ILO</li> <li>National Planning         Commission (NPC) visit</li> <li>Engaging with unions</li> <li>Presidential intermediary</li> </ul>		
of Labour Broking Broking Broking Broking Broking Broking Broking Sart o longi	to lead negotiations at NEDLAC	<ul> <li>CAPES seat at BUSA</li> <li>Adcorp effectively led the business delegation at the Nedlac negotiations regarding the most significant rewrite of South African Labour Laws in 40 years</li> </ul>		
ETOTAL Ban	to educating clients	<ul> <li>18 month ongoing engagements and workshops with all major clients</li> <li>Countrywide road shows and workshops (CAPES)</li> <li>Sustained media campaign – TV / Radio / Print / social media</li> </ul>		
	to implementing new laws	<ul> <li>Developed and invested in new solutions         (MSP / Independent Contracting / Functional outsourcing /         Learnerships / FTC's etc.)</li> <li>Significant investment in leading Senior Council legal opinions</li> </ul>		
	to defending our position	<ul> <li>Approx. 2 500 individual claims against us</li> <li>Deeming provision test cases – CCMA and Labour Court victories</li> <li>MSP test case – CCMA</li> <li>ProgrammeOne – stripped out R 215m costs (64% people costs)</li> <li>Won back 6 300 heads</li> <li>Decision to diversify and internationalise the business in 2012 certainly vindicated</li> </ul>		

# 'Labour brokers here to stay'

NEWS/HOMEPAGE / 01 August 2012 at 10:45am

#### The financial year in review...continued

- "ProgrammeOne 82% (R 234 million) of lost contribution recovered
- Ambiguity in new South African labour laws successfully challenged in the Labour Court
- Education of clients has created a better understanding of the laws leading to more rational decisions, benefiting ADCORP
- Many legal challenges successfully defended in the CCMA and the Labour Court
- Stability restored to South African market with significant market share gains
- Group's diversification and internationalisation strategy vindicated
- Success with customer centric, outcomes based solutions (MSP/RPO) for our large customers
- Important market wins in the Australian market
- Acquisition of Australian oil and gas business, Dare
- Successfully raised off-shore debt to fund Dare acquisition
- Significant progress with international capital raise
- Kelly Group fully integrated with Adcorp's South African operations
- Entire Kelly Group back office migrated onto Adcorp platform which has lead to substantial cost benefits
- Nihilent prospectus registered with BSE

# Notable successes





- Revenue for the year increased by 17% to R15,6 billion
- Normalised earnings per share increased by 4% to 365,3 cents per share
- Headline EPS increased by 0,4% to 299,6 cents per share
- Operating profit for the year increased by 2% to R464,8 million
- Normalised EBITDA for the year decreased by 7% to R621,5 million
- Cash conversion ratio of 87% (2015: 97%)
- Final dividend declared of 75 cents per share (2015: 88 cents per share)

#### **Macro Trends**

- Procurement trends changing
- MSP / RPO gaining momentum globally and in South Africa, clients asking for holistic solutions
- USA and Europe characterised by large players servicing MNCs
- Emerging markets still hold much promise
- Heightened corporate activity in the sector
- High adoption rates of digitization
- Sustained margin and credit term pressures
- South African market characterised by:
  - Low economic growth and negative jobs curve
  - Increased industrial action
  - Consolidation in the market
  - Significant opportunity to grow our market share
- Resurgence in the use of temporary workers globally as companies prepare themselves for the digital age where new and more advanced skills are required



# Procurement trends changing...

- tenders
- global suppliers
- digitization
- demand for greater value
- outcomes based measurement

40,4%

...of the U.S. workforce is

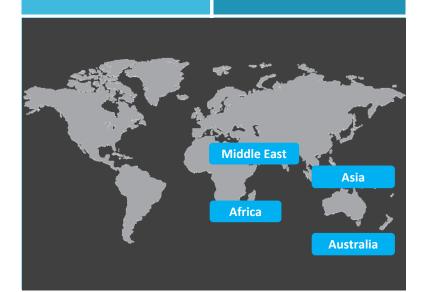
now made up of

contingent workers

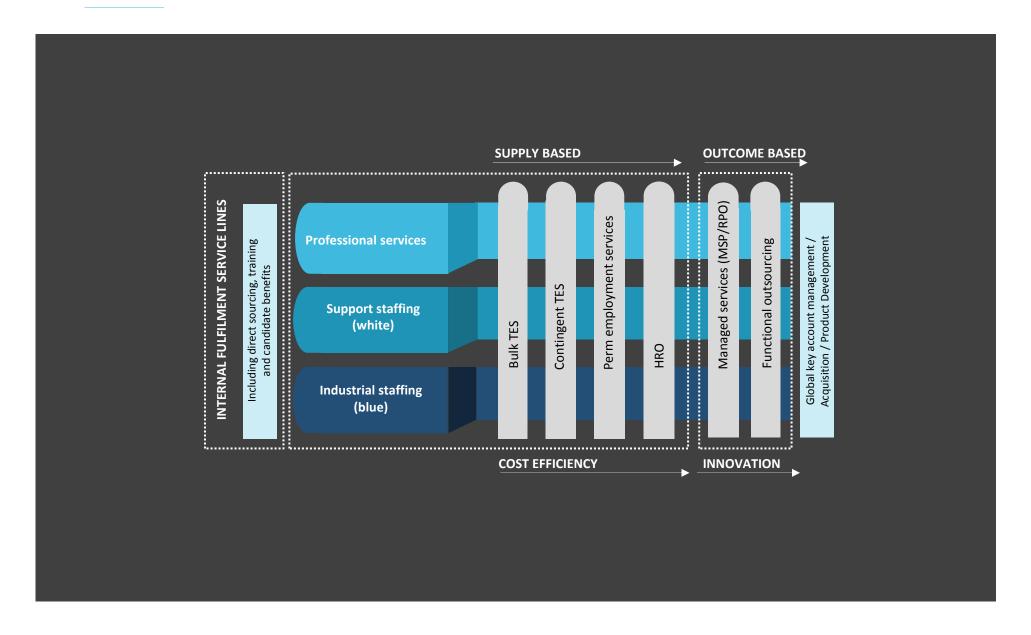
(2005: 30,6%) – Forbes May 2015

#### **Strategic response**

- Strong client and candidate centric approach
  - know our candidates and clients
- Focus on emerging markets where we can compete on an equal footing
  - Africa, the Middle East and the Asia Pacific region
- These markets are characterised by:
  - Not dominated to the same extent as the US and European markets
  - Offer good growth potential
  - Relatively low adoption rates of sophisticated solutions such as MSP and RPO (ability to get in on the ground floor)
  - Increasing trade and investment flows between Africa, the Middle East, and the Asia Pacific region
  - Resource based linkages between Africa, the Middle East, and the Asia Pacific region
- Embrace digitization to create 'Apple' experience for our clients and candidates
- Build a world class "clip on" back office backbone
  - Optimised, standardised processes and procedures
  - Automated on Microsoft Dynamics AX ERP platform
  - Serviced by a highly digitized shared service centre (economies of scale)
- Raise capital in international capital markets for future international expansion



### **Customer centric delivery model**



### The opportunity / vision

- To become a global workforce management solutions business of consequence focused on:
  - Africa
  - The Middle East
  - The Asia Pacific region
- An established leader in MSP / RPO solutions
- Grow into and with our key clients
- Use digitization as an enabler to create smarter client and candidate centric solutions
- Accessing international capital markets to extend capability and reach
- South Africa remains an important core market
  - Offers sizeable scale advantage
  - Undisputed leader in the market great pockets of potential
  - Strong cash flow characteristics
  - Global reference site for MSP / RPO offerings
  - Innovation hub of the Group
  - Incubator for talent
- Potential for a significant value uplift



### Advantages we have

- Our relative size and presence in large customers
- Strong pan-African presence
- Expertise in emerging markets
- Increasing investment and trade flows between Africa, the Middle East, Asia Pacific region
- Expertise in oil, gas, mining and resources
- Globally relevant client reference sites in South Africa
- World class, "clip on" back office and cloud IT backbone
- Established international beachhead
- Undisputed leader in the South African market
  - Adcorp has presence in all Top 100 JSE companies
- Well advanced in procuring international funding
- Management team capable of driving the Global strategy



### **International strategy**

- International hub established in Singapore
- Ownership of international assets in the process of being transferred to Singapore holding company
- Discussions with international financiers significantly advanced
- Strong support for internationalisation strategy
- Acquisition opportunities identified
- Plans for IPO of international business being firmed up
- Significant value uplift potential



#### **Acquisition criteria...**

#### focus on new

- geography
- service offering
- industry vertical

#### providing high

- growth
- margins
- cash conversion

### **Financial overview**

#### Performance against stated financial targets

R'000	Revised weighted financial target	Actual FY2016	Actual FY2015	Actual FY2014
Return on assets managed	23.0%	21.4%	27.7%	26.8%
Return on sales	4.0%	3.8%	4.8%	4.4%
Asset turnover – times	5.7	5.7	5.8	6.1
Cash conversion ratio	80%	87%	97%	48%
Debtors days	47	47	47	48
Gearing %	37%	43%	28%	37%

## **Statement of normalised earnings**

R'000	FY2016	FY2015	% change
Revenue	15 585 751	13 322 398	17
Cost of sales	(13 069 007)	(11 126 945)	(17)
Gross profit	2 516 744	2 195 453	15
Other income	128 325	101 895	26
Admin, marketing and operating expenses	(2 180 302)	(1 628 880)	(18)
Normalised EBITDA	621 521	668 468	7
Depreciation and amortisation	(64 307)	(52 547)	(22)
Normalised operating profit before interest	557 214	615 921	(10)
Net interest paid	(110 053)	(90 816)	(21)
Normalised operating profit before taxation	447 161	525 105	(15)
Normalised taxation	(76 125)	(103 471)	26
Normalised operating profit for the year	371 036	421 634	(12)
Share of profits from associates	23 078	29 778	(23)
Non-controlling interest	862	342	-
Total Normalised profit for the year	394 976	451 754	(13)
Normalised earnings per share – previously reported basis	365.1	436.8	(16)
Diluted earnings per share – previously reported basis	352.6	411.5	(14)

## **Statement of normalised earnings** *continued*

R'000	FY2016	FY2015	% change
Calculation of modified normalised earnings			
Total Normalised profit for the year	394 976	451 754	(13)
Adjusted for:			
Share-based payment expense	31 164	(80 724)	
Establishment costs	(30 906)	(8 390)	
Modified normalised profit for the year	395 234	362 641	9
Modified normalised earnings per share – cents	365,3	350,7	4
Modified diluted normalised earnings per share - cents	352,9	330,3	7
Weighted average no of shares – 000's	108 189	103 415	5
Diluted weighted average no of shares – 000's	112 008	109 788	2
Total dividends (cents)	135	148	
Interim dividend (cents)	60	60	
Final dividend (cents)	75	88	

## **Abridged balance sheet**

	FY2016	FY2015
Assets		
Non-current assets	2 636 416	2 326 188
- Non-current tangible assets	137 796	112 425
- Non-current intangible assets	2 498 620	2 213 763
Current assets (excluding cash)	2 895 680	2 338 339
Total assets	5 532 096	4 664 527
Equity and liabilities		
Capital and reserves	2 685 301	2 465 032
Non-interest bearing liabilities	1 684 326	1 497 005
Net interest bearing debt	1 162 469	702 490
Total equity and liabilities	5 532 096	4 664 527
Net asset value per share (cents)	2 442	2 254

## **Segmental contribution – Normalised EBITDA**

R'000	% contrib.	FY2016	FY2015	% change
Staffing	80,9	502 548	554 908	(9.4)
Industrial (Blue-collar)	65,6	407 406	455 478	(10.6)
Administrative (White-collar)	15,3	95 142	99 430	(4.3)
Professional services	25,3	157 319	150 493	4.5
BPO, training and candidate benefits	9,6	59 394	59 324	0,1
Total from trading ops.	115,8	719 261	764 725	(5.9)
Emergent business	(0,8)	(5 001)	(8 320)	39.9
Group central costs	15,0	(92 739)	(87 937)	(5.5)
Total	100	621 521	668 468	(7.0)
South Africa	74	457 208	508 120	(10.0)
International*	26	164 313	160 348	2.4
Total	100	621 521	668 468	(7.0)

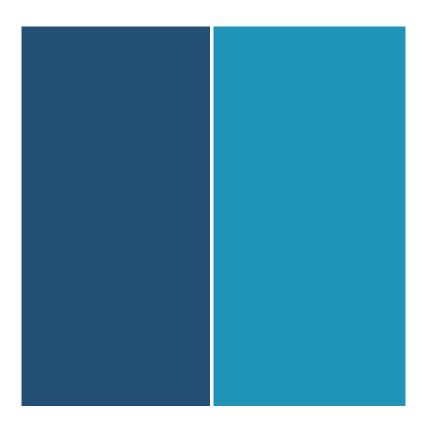
<sup>\*</sup> Excludes earnings from associate company Nihilent

### **Analysis**

	FY2016	FY2015
Cash generated by operations (R'000)	353 306	597 750
Interest cover (times)	5.1	6.8
Dividend cover (times)	2.7	3.0
Gross profit percentage	16.1%	16.5%
Expense ratio percentage	14.0%	13.8%
Normalised EBITDA margin	4.0%	5.0%
Return on Equity (ROE)	15.3%	19.8%
Normalised effective tax rate	17.0%	19.0%

### **Management priorities**

- Conclude international funding
- Finalise Singapore structure
- Progress acquisitive opportunities
- Drive cost and operational efficiencies further
- Realise the Group's international aspirations unlocking the potential for a value uplift
- Further enhance
  - Cash collections
  - Margin management
- Progress and entrench the client and candidate centric organisational framework





#### **Outlook and prospects**

- Have the advantage of a cost competitive and operationally efficient back office
- South African market conditions have stabilised and sales volumes are recovering
- Whilst general market conditions are not expected to improve substantially, prospects remain positive given:
  - The Group's relevant strategic positioning
  - Extended geographic reach
  - Efficient operating platform
  - Access to capital necessary for international expansion
  - Globally relevant sales proposition
- Certain strategic advantages should position the Group well for the future
  - Group's customer centric sales approach
  - Its ability to cross-sell across its various operations in different geographies
  - The adoption of cutting edge technology and digitization
- The Group remains well on track to achieve its strategic objectives of:
  - Being recognised as a global industry player of consequence
  - Specifically focused on Africa, the Middle East, Asia Pacific region with potential for a significant value uplift

